



**BLACK FOSTER CARERS
ALLIANCE**

SERVICES DELIVERY

2025-26



0800 001 6230



enquires@blackfostercarersalliance.co.uk



COURSE OVERVIEWS



OVERVIEW

Title: Advocating for Black and Minority children

Target Audience: Social workers, teachers, caregivers, and advocates working with Black and Minority children.

Learning Objectives:

1. Understand Adultification Bias: Recognize and address the phenomenon of adultification bias in the treatment of Black and Minority children.
2. Promote Educational Equity: Develop strategies to ensure Black and Minority children receive equitable access to education and support services.
3. Navigate the Legal System: Equip participants with knowledge about bias in the law, including stop and search procedures, arrest, and disposal of DNA and fingerprints, to advocate effectively for Black and Minority children's rights.
4. Enhance Support Systems: Recognise how the Implementation mentoring and support programs are tailored to the unique needs of Black and Minority children, fostering positive relationships and resilience.

OVERVIEW

TITLE: Cultural Competency

Target Audience: Social workers, support workers and caregivers

Course Overview

This course provides participants with practical strategies and tools to enhance cultural competency and promote inclusivity when caring and working with looked after children and their families from diverse backgrounds. Utilising the Cultural Compass Cards, participants will engage in interactive sessions to navigate cultural differences and foster understanding.

Learning Objectives:

Upon completion of this course, participants will be able to:

1. Understand the importance of cultural competency in fostering inclusive environments.
2. Apply principles of cultural sensitivity and respect in interactions with individuals from diverse backgrounds.
3. Utilise the Cultural Compass Cards effectively to address cultural challenges and promote understanding.
4. Identify and address unconscious biases that may impact professional practice.
5. Implement strategies to support the cultural and identity needs of children and families in care.
6. Foster open dialogue and collaboration to promote cultural competence within your organisation.

OVERVIEW

Title: Preparing for transracial placement

Target Audience: Social workers, and caregivers

Learning Objectives:

1. Understand the concept of transracial placement and its significance in the foster care system.
2. Recognise the unique challenges and opportunities associated with transracial placements for both foster children and caregivers.
3. Develop cultural competence and sensitivity towards diverse cultural backgrounds and identities within the foster care system.
4. Acquire practical strategies for promoting cultural inclusivity and identity affirmation within transracial foster placements.
5. Enhance communication skills to effectively navigate cross-cultural dynamics and address cultural differences and conflicts sensitively.
6. Explore resources and support networks available for both foster caregivers and children in transracial placements.
7. Gain insight into the legal and ethical considerations surrounding transracial fostering, including policies, regulations, and best practices.
8. Develop a personalised action plan for creating a supportive and inclusive environment for foster children from diverse cultural backgrounds.
9. Foster empathy and understanding towards the unique experiences and needs of foster children in transracial placements.
10. Evaluate personal biases and assumptions, and commit to ongoing self-reflection and learning to better serve the diverse needs of foster children and families

OVERVIEW

Title: Empowering children of African & Caribbean Heritage

Learning Objectives:

This course equips participants with the knowledge, understanding, and practical strategies needed to support children and young people of African and Caribbean heritage effectively. The course aims to foster cultural competence, empathy, and advocacy skills, enabling participants to promote the well-being, identity, and inclusion of these children.

1. Understand key aspects of African and Caribbean cultures, including history, traditions, and values.
2. Recognize how cultural identity shapes the experiences and needs of children and young people.
3. Understand common health conditions affecting Black children, such as sickle cell anemia, eczema and lupus.
4. Develop strategies to provide practical and emotional support during health challenges.
5. Build confidence in children by celebrating and affirming their skin, hair, and cultural heritage.
6. Address issues like colorism and hair discrimination with sensitivity and understanding.
7. Tailor care approaches to meet the unique needs of children from African and Caribbean backgrounds.
8. Apply practical knowledge of skin and hair care to support children's physical and emotional well-being.
9. Use scenario-based learning to test and apply course knowledge in practical settings.
10. Strengthen problem-solving skills to address cultural, health, or identity-related challenges.
11. Recognize and challenge discrimination or bias affecting Black children in education, healthcare, and social care settings.
12. Promote inclusive policies and practices that celebrate diversity and create supportive environments.
13. Equip children with tools to navigate societal challenges and build resilience.
14. Strengthen relationships between children and caregivers by fostering mutual respect and cultural understanding.



BLACK FOSTER CARERS
ALLIANCE

**SPECIALIST
COURSES/
TRAINING**

LOLA'S WORLD OF DIVERSITY

OVERVIEW

Lola's World of Diversity is a six-part animated series and accompanying blog campaign designed to address key themes of identity, heritage, and inclusion. This initiative aims to provide fostering organizations with valuable resources to enhance understanding and support for children in transracial placements based on the book. With the focus on cultural competency and personal identity, the series helps foster carers and social workers gain insights into the unique needs of children from diverse backgrounds. The program's innovative structure offers flexible, scalable training and reflection opportunities for organizations committed to diversity and inclusion.

VIDEO SERIES THEMES

1. **Preparation for Fostering: Considerations** Addresses the key cultural, emotional, and practical considerations for fostering children from diverse backgrounds, focusing on transracial placements.
2. **My Identity:** Explores the importance of understanding a child's unique identity, with a focus on managing and celebrating differences in hair and skin care.
3. **My Heritage:** Highlights the importance of embracing and preserving a child's heritage, exploring how this shapes their sense of self.
4. **I Celebrate:** Encourages foster carers to celebrate and engage with children's cultural traditions, festivals, and celebrations.
5. **Our Stories:** Examines how the history of diverse communities impacts children today and how carers can honor these stories in meaningful ways.
6. **My Religion:** Provides insights into supporting children's religious practices and beliefs, ensuring respect and inclusion in foster homes.

LOLA'S WORLD OF DIVERSITY

BLOGS

Each video is accompanied by an engaging and thought-provoking blog post. These blogs provide:

- Additional context and key discussion points.
- Practical tips and resources for foster carers and social workers.
- Reflection prompts to deepen learning and encourage application of concepts in real-world situations.

BENEFITS OF THE PROGRAM

- **Increased Cultural Competency:** Enhances understanding of cultural diversity and inclusion in fostering.
- **Practical Guidance:** Offers actionable steps to support children in transracial placements.
- **Flexible Learning:** Allows organizations to integrate videos and blogs into their training programs at their own pace.
- **Scalability:** The content can be accessed by an unlimited number of staff, maximizing organizational impact.
- **Enhanced Outcomes for Children:** Promotes stronger attachments, emotional healing, and a sense of belonging for children.

HOW THE PROGRAM CAN BE USED

- **Training Workshops:** Integrate the videos and blogs into in-person or virtual training sessions.
- **Individual Learning:** Provide carers and staff access to materials for self-paced learning.
- **Group Discussions:** Use the blogs and videos to facilitate reflective group conversations.
- **Supervision Sessions:** Explore themes with carers during supervision to identify areas for growth.

WHAT THE PACKAGE INCLUDES

1. **Six Professionally Filmed Videos:** Each video will feature high-quality production, engaging visuals, and expert guidance on each theme.
2. **Six Accompanying Blogs:** The blogs will be well-researched, accessible, and tailored to foster reflective learning.
3. **12-Month Access License:** Unlimited organisational access to the videos and blogs for the entire duration.
4. **Ongoing Support:** Two 1-hour live webinars during the 12-month period to address implementation and foster further engagement.

LOLA'S WORLD OF DIVERSITY

THIS COST REFLECTS:

- High-quality video production tailored to your organization's needs.
- Unlimited access for all your staff, making it a scalable and cost-effective solution.
- The inclusion of expert blogs and live webinars

WHY INVEST IN THIS PROGRAM?

By choosing Lola's World of Diversity, your organisation gains access to a dynamic, impactful resource designed to foster cultural awareness and improve outcomes for children. This program provides the tools to empower carers and staff, equipping them to meet the unique needs of children in transracial placements.

We look forward to collaborating with you to implement this meaningful initiative. Please let us know if you have any questions or would like to move forward with this proposal.

CULTURE COMPASS CARDS

ENHANCED VALUE CULTURAL COMPASS LICENCE

Overview of Cultural Compass Training

Cultural Compass Training is a pioneering initiative designed to empower fostering organizations, social workers, and foster carers to enhance cultural competency and inclusion. This program leverages the innovative **Cultural Compass Cards**—a practical tool that encourages reflection, exploration, and understanding of cultural diversity.

The training focuses on equipping participants with the tools and knowledge necessary to navigate complex cultural dynamics, fostering an environment of inclusivity, belonging, and resilience. It is tailored to address the unique needs of children from diverse backgrounds, promoting their well-being, attachment, and healing.

Benefits for Staff and Foster Carers

Deeper Cultural Understanding: Staff and carers gain the skills to work effectively across diverse cultural contexts, creating inclusive spaces for children and families.

Improved Outcomes for Children: Culturally informed practices support children's emotional and psychological healing while building stronger attachments.

Practical Skills Development: Participants learn actionable strategies to address cultural challenges, fostering trust and collaboration.

Flexibility and Versatility: The Cultural Compass Cards can be used in various settings, including:

- **Form assessments** for cultural awareness.
- **Resilience testing** to gauge strengths and vulnerabilities.
- **Supervision sessions** to facilitate reflective practice.
- **Team-building and training** to reinforce inclusive practices.

Sustained Support: Quarterly webinars ensure ongoing learning and adaptation, addressing emerging challenges and reinforcing skills.

CULTURE COMPASS CARDS

HOW THE TRAINING CAN BE USED

The tools and training materials are highly versatile, designed for:

- New carer preparation to build cultural awareness from the outset.
- Ongoing professional development through team training and supervision.
- Case study analysis and experiential learning activities.
- Scenario-based problem-solving to address real-world cultural challenges.

What This Package Includes

- **Professionally Filmed Training Video:** High-quality, professionally produced training content licensable to your organisation for 12 months. This enables unlimited internal staff and carer training, ensuring consistent and scalable delivery of the program.
- **Licensed Paperwork:** Comprehensive licensed documents required to implement the training effectively and compliantly.
- **50 Cultural Compass Cards:** These interactive cards are central to the training and offer practical applications for assessments, reflection, and skill-building.
- **Six Webinar Support Sessions (6 hours total):** Six tailored webinars delivered by experienced trainers provide continued guidance and support, addressing specific challenges and reinforcing learning.
- **12-Month Consulting Agreement:** Quarterly check-ins with our team to provide strategic advice, troubleshoot challenges, and ensure the successful implementation of the training.
- **10% Discount on Future Training:** Your organization will receive a 10% discount on any additional training products or services purchased during the 12-month license period.

CULTURE COMPASS CARDS

Our Traditional Training Offering

Our Comprehensive Training Offering: In-Person and Online Models

We offer a versatile training model that caters to the diverse needs of organizations seeking staff development solutions. Our approach combines in-person, online, and hybrid formats to provide maximum flexibility and accessibility while maintaining the highest standards of training quality.

In-Person Training

Our traditional in-person sessions are designed for groups of up to 15 participants, providing a highly interactive and engaging learning environment. These full-day events focus on critical topics such as cultural competency, inclusion, and the specific needs of foster carers in transracial placements. The in-person format allows trainers to facilitate dynamic discussions, address questions directly, and provide real-time feedback, enhancing the understanding and retention of key concepts. This method is ideal for organizations that value hands-on, face-to-face learning experiences and foster deep group engagement.

Online Training

For greater flexibility, we offer an online training model, allowing participants to access sessions from anywhere, at any time. The online format ensures that your team can engage with essential training material at their own pace, while still benefiting from interactive components such as quizzes, discussion forums, and virtual group exercises. This approach is perfect for organizations looking to train a larger number of staff or carers across multiple locations while maintaining the same focus on cultural competency, inclusion, and transracial placement needs.

Train-the-Trainer Program

In addition to our core training offerings, we provide a Train-the-Trainer option. This program enables up to five staff members from your organization to become certified trainers, empowering them to deliver the same high-quality training independently. This option ensures long-term sustainability by building internal capacity and allowing your team to continually develop future staff or carers, preserving knowledge and expertise within your organization.

Whether you choose in-person, online, or hybrid training, our comprehensive offerings are designed to ensure that your team gains valuable insights into cultural competency, inclusion, and the unique needs of foster carers in transracial placements.

CULTURE COMPASS CARDS

WHY CHOOSE THE ENHANCED MODEL

The Enhanced Offering provides a flexible and scalable solution that transcends traditional in-person training. This package includes unlimited access to professionally produced, pre-recorded training videos for 18 months, allowing your staff and caregivers to engage with the content at their convenience. These video modules cover core principles of cultural competency, diversity, and inclusion, specifically tailored to the needs of foster caregivers, with a particular emphasis on transracial placements and the experiences of children and families from diverse backgrounds.

In addition to video access, the package features two Train-the-Trainer sessions, during which two selected staff members will receive certification as trainers. This initiative empowers your organization to conduct future training sessions internally, fostering sustainability and cost-effectiveness over time. Once trained, these staff members can facilitate training for new cohorts of staff or caregivers without the need for ongoing external support, ensuring continuity and the development of internal expertise.

Furthermore, the offering includes four webinar support sessions (totaling four hours), allowing your team to interact with the trainer for additional guidance and clarification. This ensures that the training is not only delivered effectively but also tailored to meet the specific needs of your organization as they evolve over the 18-month period. Consulting services are also available to facilitate the successful implementation and ongoing adaptation of the training materials.

Additionally, the package offers discounts on future services, providing added value for any subsequent collaboration your organization may require. The video training modules enable your team to revisit and reinforce the content as necessary, ensuring that the learning process continues beyond the initial training sessions.

Overall, this offering represents a cost-effective, scalable, and flexible solution for delivering high-quality cultural competency training. It is designed to meet the needs of a growing organization, ensuring that as your team expands, the training program remains accessible, sustainable, and impactful.



COMING SOON

BFCA ACADEMY

The BFCA Academy is the learning and development hub of the Black Foster Carers Alliance. Our aim is to provide foster carers, social workers, and fostering agencies with access to high-quality, culturally competent training and resources that strengthen the care of Black and Global Majority children.

Membership starts from just £35, giving access to expert-led courses, valuable resources, and supportive networks to help carers and professionals thrive in their fostering journey.

Why Join the Academy?

- Build confidence in supporting children from diverse cultural backgrounds
- Access specialist training designed for real-life fostering challenges
- Join a community of carers and professionals committed to inclusive practice
- Stay up to date with best practice and policy developments

Courses Available

The Academy offers a growing catalogue of courses, including:

- Introduction to Cultural Competency (included with all memberships)
- Black History in the UK
- Safeguarding Global Majority Children
- Supporting Unaccompanied Asylum-Seeking Children (UASC)
- Preparing for Transracial Placements
- Transracial Matching for Placement Teams
- Managing Relationships and Co-Parenting Global Majority Children
- Understanding the Identity and Unique Needs of Black Children
- Advocating for Black and Minority Children
-
- Managing Special Educational Needs (coming soon)
- Developing Healthy Relationships and Managing Specialist Behaviour (coming soon)

Membership Benefits

- Webinar Access – Learn from experts in fostering and cultural competency
- Community Forum – Connect with other foster carers and professionals
- Online Support Sessions – Guidance from experienced practitioners
- Resource Library – Practical tools and reflective activities
- Helpline & Online Chat – Support when needed

Organisations can also benefit from BFCA Academy Membership, with tailored packages that include discounts on training, support services, and promotional opportunities through Voice of the Alliance, our national magazine.

ADVERTING IN VOICE OF THE ALLIANCE MAGAZINE

Our Audience:

Voice of the Alliance is the go-to magazine for social workers, foster carers, and professionals working with vulnerable young people. With a mission to inform, inspire, and empower, our magazine reaches a dedicated readership that is passionate about creating positive change in fostering and social care.

Why Advertise With Us?

Extensive Reach: Last year, our magazine reached over 13,083 readers across digital formats. In 2025, with three editions, we anticipate reaching an even broader audience.

High Engagement: Our content sparks conversations, with digital editions driving significant interaction and shares within the fostering and social work communities.

Sector Credibility: As a trusted resource, we provide advertisers the opportunity to align their brand with values of diversity, inclusivity, and care for vulnerable children.

Reader Insights

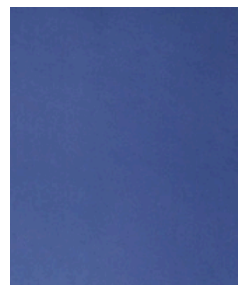
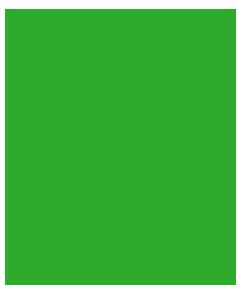
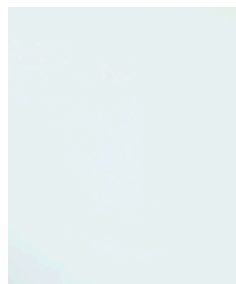
Digital Edition: Average interaction rate of 47%, with a readership of 3,400 per issue.



BLACK FOSTER CARERS
ALLIANCE

**CULTURAL
COMPASS
MARK**

CULTURAL COMPASS MARK



WWW.BLACKFOSTERCARERSALLIANCE.CO.UK



CRITERIA

GUIDANCE CRITERIA: SELF-ASSESSMENT

1. Recruitment Practices

- **Bronze Level:** Demonstrates some efforts to attract diverse candidates. Basic cultural competency training provided to recruitment staff.

- **Silver Level:** Actively engages in outreach to diverse communities. Provides cultural competency training to recruitment staff and implements strategies to attract diverse talent.

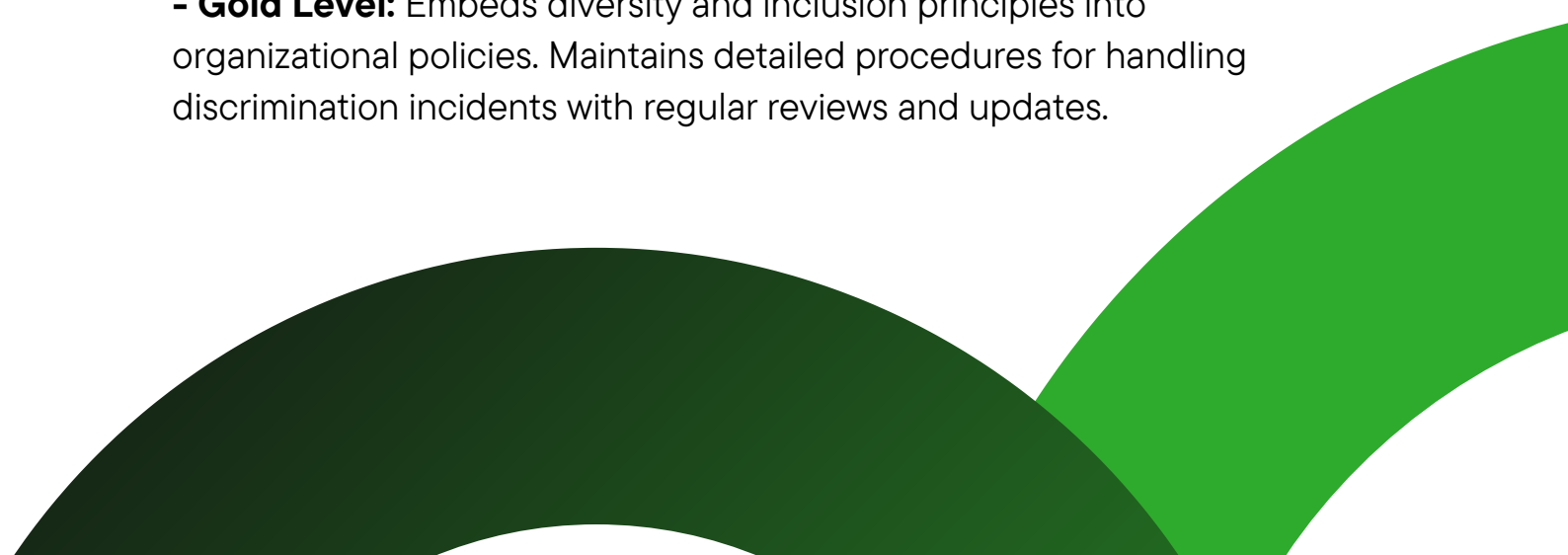
- **Gold Level:** Proactively reaches out to underrepresented groups. Offers comprehensive cultural competency training to recruitment staff and implements targeted recruitment strategies for diversity.

2. Policies and Procedures

- **Bronze Level:** Has basic policies addressing diversity and inclusion. Minimal procedures for handling discrimination incidents.

- **Silver Level:** Establishes clear policies promoting diversity and equity. Implements procedures for addressing discrimination incidents with documented protocols.

- **Gold Level:** Embeds diversity and inclusion principles into organizational policies. Maintains detailed procedures for handling discrimination incidents with regular reviews and updates.



3. Support for Carers

- **Bronze Level:** Offers some support services for carers. Limited resources tailored to diverse needs.

- **Silver Level:** Provides comprehensive support services for carers from diverse backgrounds. Implements cultural competency training for carers.


- **Gold Level:** Tailors support services to meet the unique needs of diverse carers. Offers ongoing cultural competency training and mentorship programs for carers.

4. Child Placement Practices

- **Bronze Level:** Some consideration of cultural background in placements. Minimal efforts to maintain cultural connections for children in care.

- **Silver Level:** Considers cultural background in placement decisions. Makes efforts to maintain cultural connections for children through activities and community engagement.

- **Gold Level:** Actively considers and prioritises cultural matching in placement decisions. Implements strategies to preserve and strengthen cultural connections for children in care. Offer preparation training for foster carers.



5. Community Engagement

- **Bronze Level:** event invited partnership with community organisations.

- **Silver Level:** Actively participates in community events and initiatives. Collaborates with local organizations serving diverse populations.


- **Gold Level:** Leads and sponsors community events. Establishes formal partnerships with diversity-focused organisations and actively engages in joint initiatives.

6. Training and Development

- **Bronze Level:** Provides basic cultural competency training for staff. Offers occasional diversity training sessions.

- **Silver Level:** Offers comprehensive cultural competency training and ongoing professional development opportunities in diversity and inclusion.

- **Gold Level:** Implements advanced diversity training programs and promotes continuous learning through cross-cultural immersion interactive experiences.



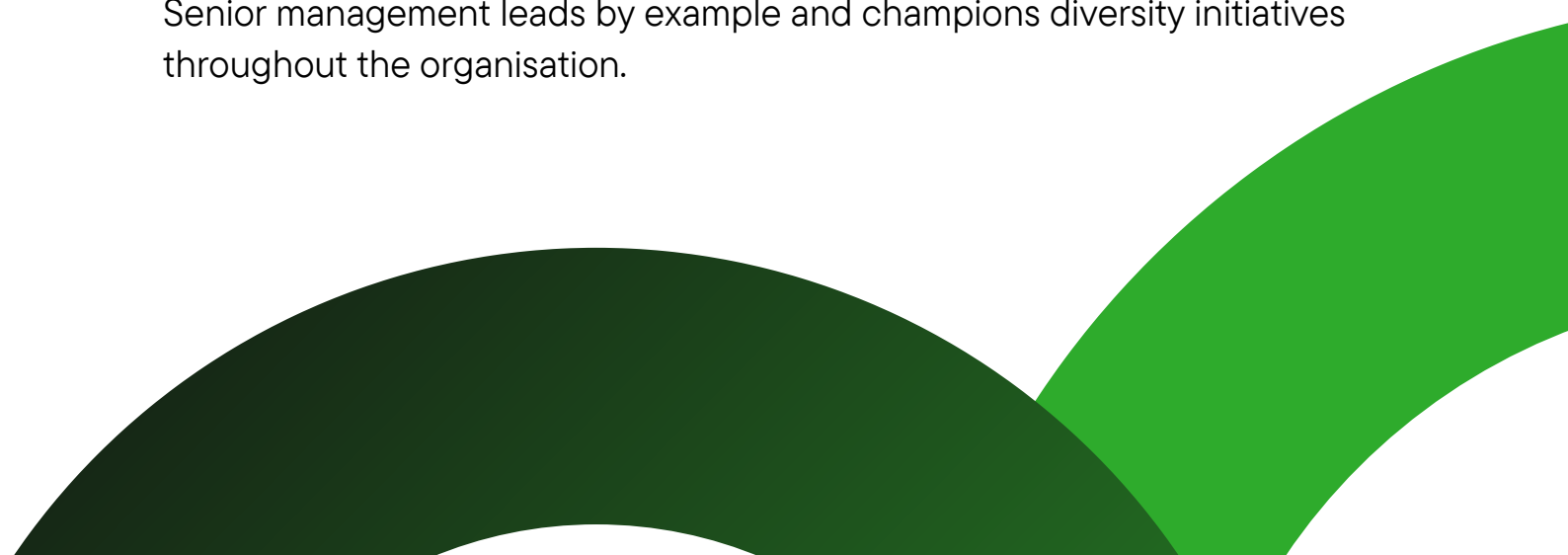
7. Data Collection and Monitoring

- **Bronze Level:** Collects some data related to diversity metrics. Minimal analysis and reporting on diversity initiatives.
- **Silver Level:** Implements systematic data collection methods and conducts regular analysis of diversity metrics.
- **Gold Level:** Maintains comprehensive data collection systems and utilizes data insights to inform strategic diversity initiatives and decision-making processes.

8. Feedback Mechanisms

- **Bronze Level:** Minimal actions taken based on feedback received. Limited feedback mechanisms in place.
- **Silver Level:** Establishes formal feedback channels and solicits input from stakeholders. Takes actions based on feedback received.
- **Gold Level:** Implements robust feedback mechanisms and actively engages stakeholders in dialogue. Demonstrates a commitment to continuous improvement based on feedback received.


9. Leadership and Governance

- **Bronze Level:** Some leadership commitment to diversity initiatives. Minimal diversity training for leadership.
 - **Silver Level:** Demonstrates active leadership in promoting diversity and inclusion. Provides diversity training for senior management.
 - **Gold Level:** Embeds diversity principles into organisational governance. Senior management leads by example and champions diversity initiatives throughout the organisation.
- 

10. Accessibility and Accommodation

- **Bronze Level:** Provides basic accessibility accommodations. Minimal initiatives to address diverse needs.
- **Silver Level:** Implements accessible facilities and accommodation policies. Offers support services tailored to diverse individuals.
- **Gold Level:** Ensures comprehensive accessibility and accommodation for all individuals. Proactively addresses diverse needs and promotes inclusivity in all aspects of service delivery.


11. Partnerships and Collaborations

- **Bronze Level:** Limited partnerships related to diversity. Minimal collaborative initiatives.
 - **Silver Level:** Establishes partnerships with diversity- focused organizations. Engages in joint initiatives to address community needs.
 - **Gold Level:** Leads collaborative efforts with diverse stakeholders. Implements impactful initiatives to drive positive change and promote inclusivity in the community.
- 

12. Promotion of Cultural Understanding

- **Bronze Level:** understanding. Limited cultural competency training for staff. Minimal initiatives promoting cultural
- **Silver Level:** Implements cultural exchange programs and initiatives promoting awareness and sensitivity. Provides comprehensive cultural competency training for staff.
- **Gold Level:** Fosters a culture of inclusivity and respect for diverse cultures. Actively promotes cultural understanding through innovative programs and initiatives.


13. Strategies and Anti-Racist Practices

- **Bronze Level:** No specific strategies or anti-racist practices in place. Minimal anti-racist training provided.
 - **Silver Level:** Implements efforts to address racism and discrimination. Provides some anti-racist training programs.
 - **Gold Level:** Demonstrates a strong commitment to combating racism and promoting anti-racist practices. Implements comprehensive strategies and training programs to foster an inclusive and equitable environment.
- 

14. Review of Compliance with Anti-Racism Policies

- **Bronze Level:** Limited review of compliance with anti-racism policies. Minimal documentation of incidents reviewed.
- **Silver Level:** Conducts periodic audits of diversity initiatives and compliance with anti-racism policies. Documents incidents and actions taken.
- **Implements regular assessments of organizational culture for racial biases.** Maintains detailed documentation of incidents reviewed and corrective actions taken.

15. Complaints Process for Racism, Discrimination, and Ignorance

- **Bronze Level:** No clear complaints process in place. Minimal documentation of investigations.
 - **Silver Level:** Establishes a complaints process for handling racism, discrimination, and ignorance. Documents investigations and outcomes.
 - **Gold Level:** Implements a transparent complaints process with accessible reporting mechanisms. Conducts regular reviews of the complaints process and provides additional training for staff involved.
- 

16. Reassessment Processes for Returning to Panel

- **Bronze Level:** No clear reassessment processes established. Minimal documentation required for reevaluation.
- **Silver Level:** Implements some reassessment criteria and documentation requirements. Conducts periodic reviews of performance and improvements.
- **Gold Level:** Establishes transparent reassessment criteria with specific benchmarks for performance. Requires comprehensive documentation for reevaluation and conducts regular reviews to ensure continuous improvement





ABOUT THE AWARD

The Cultural Compass Mark is an award designed to recognize and celebrate fostering organizations that demonstrate a commitment to diversity, inclusion, and belonging. Developed in consultation with social workers, foster carers, anti-racist practitioners, and HR specialists, the award is based on 16 principles aimed at fostering meaningful change within organizations.

Our Accreditation is a comprehensive, measurable recognition system that assesses fostering organisations in their commitment to diversity, inclusivity, and equitable practices. By undertaking this journey, fostering organisations not only show their dedication to celebrating diversity but also their understanding of the profound impact inclusion, diversity, and belonging have on the lives of both foster carers and the children in their care. Organisations can achieve different levels of accreditation, symbolising their depth of commitment to inclusivity and diversity.

Organisations can achieve different levels of accreditation, symbolising their depth of commitment to inclusivity and diversity.

Gold Standard

Exemplifies the highest level of inclusivity and diversity, showcasing an organisation's unwavering dedication to fostering an equitable environment.


Silver Standard

Demonstrates a substantial commitment to inclusivity and diversity, with clear progress made toward achieving the highest level of accreditation.

Bronze Standard

Represents a foundational level of inclusivity and diversity, signifying an organisation's intent to actively engage in fostering equality.

After the assessment process, your organisations will receive feedback and guidance tailored to your current status. This feedback will empower your organisations to make meaningful changes, fostering an even more inclusive and diverse environment





**WHATS
INCLUDED?**

- **Welcome Resource Pack:** A comprehensive resource pack to guide organisations through the award process.
- **Dedicated Award Consultant:** Personalised support from an experienced consultant throughout the award journey.
- **Guidance Criteria:** Tailored criteria to align with the organisation's specific needs and objectives.
- **Self Audit Tool:** Tool to facilitate self-assessment and continuous improvement.
- **Service Action Plan:** Customised plan outlining actionable steps to achieve award criteria.
- **Physical Resources:** Branded materials including posters, flyers, badges, and reading material to promote the award internally and externally.
- **Award Branding:** Digital badges and framed display certificates to showcase organisational achievement.
- **Press Release Support:** Assistance with drafting press releases and generating publicity around the award.
- **Ongoing Support:** Access to specialist advice (5 hours per year) and discounted training to support ongoing improvement efforts.





**WHY IS THIS
NEEDED?**


The Cultural Competency Quality Assurance Mark offers your fostering organisation a valuable opportunity to elevate the care you provide and distinguish yourself as a leader in inclusive, high-quality services. By undergoing the assessment, you can ensure that your foster carers are equipped to deliver culturally appropriate care, creating an environment where children from diverse backgrounds feel supported, understood, and valued.

For your staff, achieving this mark brings professional development opportunities, boosting their skills in cultural competency and diversity awareness. It empowers them to better understand and meet the needs of the children and families they work with, leading to more fulfilling and effective roles. The mark also provides staff with confidence in knowing they are part of an organisation that prioritises fairness, inclusivity, and best practices, enhancing their job satisfaction and commitment.

Achieving this mark demonstrates your commitment to reducing unconscious bias and promoting fairness, positioning your organisation as a trusted provider for Global Majority families and children. It also strengthens your ability to recruit and retain minority foster carers, who are often underrepresented but crucial for meeting the needs of the children in your care.

The mark sets a clear, recognised standard of excellence, ensuring that your organisation stands out to local authorities, partners, and communities as a leader in cultural competency. For the children you serve, this leads to better outcomes—supporting their identity, improving their emotional well-being, and helping them stay connected to their heritage.

By attaining the Cultural Competency Quality Assurance Mark, you commit to ongoing excellence, delivering transformative care that not only meets the needs of diverse children and carers but also enhances your reputation, supports your staff, and boosts your impact in the fostering sector.





REACH OUT TO US:



0800 001 6230



Enquiries@blackfostercarersalliance.co.uk



Blackfostercarersalliance



www.blackfostercarersalliance.co.uk