

**FOSTERING IN COLOUR**

# A Message from Rachel

## Insights from the CEO

Rachel Cole, CEO of the Black Foster Carers Alliance, emphasises the importance of addressing the **disparities in foster care** and invites collaboration to foster change in our communities.



# About The Black Foster Carers Alliance

## Organisational Overview

The Black Foster Carers Alliance (BFCA) is a national organisation working to transform outcomes for Black, Asian, and mixed-heritage children in the UK care system. We combine frontline support for foster carers with research, policy influence, and systemic advocacy — addressing the persistent gap between an 82% white carer base and the 25% of children in care from ethnic minority backgrounds. Our work spans training and cultural competency programmes, community infrastructure including the BFCA Connect platform, partnership with local authorities and IFAs, and national campaigning to drive structural change across the sector.



# UK's First Documentary on Black Foster Care Now Available for Screening Nationwide

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Fostering in Colour, produced by the Black Foster Carers Alliance, brings the lived experience of Black foster carers and care-experienced voices to the heart of Britain's fostering conversation.

The Black Foster Carers Alliance (BFCA) has released Fostering in Colour, the first documentary of its kind in the UK. It is an honest, cinematic account of what it really takes to be a foster carer in Britain today — and what must change to bring more Black carers into the system.

The film features long-serving carers, first-time carers, retired carers, intergenerational fostering families, care-experienced young people, entrepreneurs, mental health practitioners, and community leaders. People who have opened their homes and, in doing so, opened up a wider truth about what care can look like when it reflects the child.

82% of UK foster carers are white. Around 25% of children in care are from ethnic minority backgrounds. That gap is measured in identity, belonging, and outcomes — and it is the gap Fostering in Colour is part of closing.

"This film exists because foster carers sat with us and trusted us with the hard parts as well as the joy. Their honesty is going to change conversations in living rooms, training rooms, and council chambers across this country. We cannot keep pretending that gap doesn't matter. Fostering in Colour is part of how we close it. This film is an invitation. To watch. To listen. To act."

Rachel Cole, CEO, Black Foster Carers Alliance

Fostering in Colour is available to licence for organisational use through BFCA's partner engagement programme. An annual licence (£1,500) covers unlimited internal screenings for 12 months, a digital screening copy, a facilitator's discussion guide, a recruitment campaign clip pack, co-branded materials, one BFCA-hosted Q&A or panel session, and the right to use the film in training, induction, and CPD.

The film is being used by partners for foster carer recruitment, cultural competency training, social work CPD, induction, board-level engagement, university modules, and commissioner conversations.

To host a screening or licence the film, contact [hello@blackfostercarersalliance.co.uk](mailto:hello@blackfostercarersalliance.co.uk)





# About The Documentary

# MEET THE SOME OF THE CARERS



# Outcomes for LAs and IFAs

## Recruitment Opportunities

Engaging with the film opens dialogues with Black families who may have previously ruled themselves out of fostering.

## Cultural Competency

Screening enhances understanding of cultural matching, benefiting assessment, placement, and support teams across your organization.

## Strategic Visibility

Aligning your service with national best practices on cultural matching demonstrates commitment to diversity and inclusion in fostering.

## Retention Support

Existing carers feel seen and valued, leading to improved retention rates and a stronger fostering community.

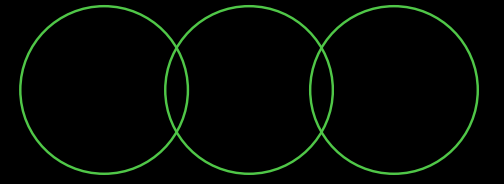
## Workforce Development

The film serves as a powerful conversation starter, promoting social work continuing professional development around cultural competency.

## Community Engagement

Hosting screenings fosters community connections, sparking valuable conversations about fostering within diverse and underrepresented groups.

# Five Ways To Use



## Host Screenings



Engage staff, carers, and community in meaningful discussions.

## Embed in Campaigns



Integrate the film into recruitment strategies for wider outreach.

## Training Tool



Utilize the film for cultural competency training and workshops.

# Annual Licence

## Key Inclusions and Benefits of Licensing

### Unlimited Screenings

Host **unlimited internal screenings** across your organisation for a full year, maximizing access to the documentary for your team.

### Digital Assets

Receive **digital screening copies** and downloadable promotional materials to enhance your recruitment and training efforts throughout the year.

### Co-Branded Materials

Access to **co-branded screening materials** designed to integrate your organization's identity alongside the BFCA, fostering partnership visibility and engagement.

# Training Tool Applications

## Cultural Competency

The film serves as a key resource for enhancing cultural competency among social workers and fostering teams.

## Recruitment Training

The film can be integrated into recruitment training sessions, helping teams engage more effectively with potential foster carers.

## Foster Carer Induction

It provides valuable insights during the induction process for new foster carers, enriching their understanding of diverse experiences.

## Ongoing Development

It supports ongoing professional development by offering real-life insights into the experiences and challenges faced by foster carers.

# Creative Applications

## Board Awaydays

Utilize the film for strategic discussions during board awaydays, enhancing leadership development and fostering meaningful dialogue around cultural competency.

## Internal Communications

Leverage the film in internal communications for events such as Equality, Diversity and Inclusion (EDI) weeks to highlight cultural initiatives.

## Community Engagement

Use the film as a conversation starter in local community groups, fostering discussions around fostering experiences and cultural identity.

## Recruitment Campaigns

Incorporate film clips into recruitment campaigns to attract diverse foster carers and broaden outreach to underrepresented communities.

## University Modules

Embed the film into university social work modules, providing students with real-world insights into fostering and cultural dynamics.

## Annual organisational licence fee

This fee covers unlimited internal screenings, all assets, ensuring your organisation can fully engage with the documentary's powerful content.

# £2,000

**Early bird: £1,500 if licensed by December 2026 (save £500)**

With CPD package: £3,500

One-off commercial screening event (inc. Q&A panel, min. 3 hrs): £800

# Booking Process

Step 1



Get in touch with the BFCAs team for initial inquiries.

Step 2



Initial conversation to scope your goals and objectives for engagement.

Step 3



Licence confirmation and onboarding process to finalize your agreement.

Step 4



Asset delivery and screening planning support for a successful event.



# Are You Ready to Act?

Join us in making a meaningful impact today